

Exponential Growth & Decay Functions

Name _____ Period _____

Day	\$1000/day	1¢ doubled
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Exponential Function

A function in which the variable is an exponent
 $f(x) = a^x$ where $a > 0$ (and $\neq 1$)

Examples:

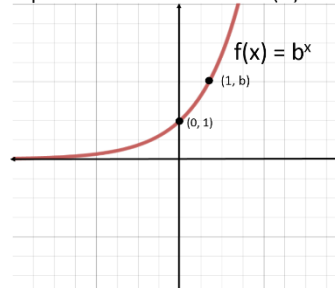
$$f(x) = 3^x$$

$$f(x) = \frac{1}{2}^x$$

$$f(x) = .8^x$$

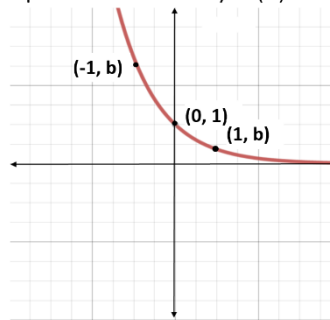
$$f(x) = 1.2^x$$

Exponential Growth: $f(x) = b^x$ where $b > 1$



- Domain:
- Range:
- Increasing:
- Decreasing:
- y-intercept:
- Asymptote:

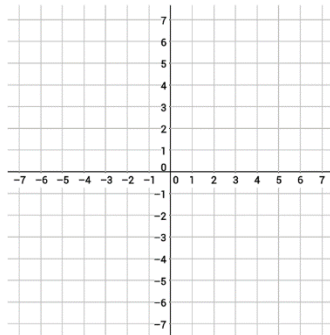
Exponential Decay: $f(x) = b^x$ where $0 < b < 1$



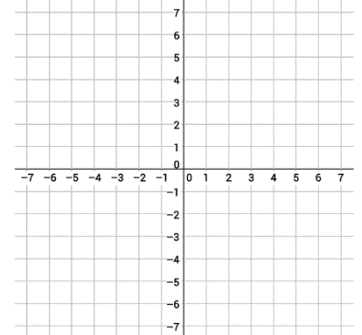
- Domain:
- Range:
- Increasing:
- Decreasing:
- y-intercept:
- Asymptote:



Tell whether $y = (1.3)^x$ represents *exponential growth* or *exponential decay*. Then graph it.



Tell whether $y = \left(\frac{1}{3}\right)^x$ represents *exponential growth* or *exponential decay*. Then graph it.



Exponential Models

Exponential Growth Model

$$y = a(1 + r)^t$$

Exponential Decay Model

$$y = a(1 - r)^t$$

