

# Exponential Growth & Decay Functions

Name \_\_\_\_\_ Period \_\_\_\_\_

Day	\$1000/day	1¢ doubled
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## Exponential Function

A function in which the variable is an exponent  
 $f(x) = a^x$  where  $a > 0$  (and  $\neq 1$ )

Examples:

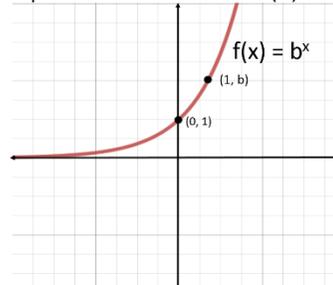
$$f(x) = 3^x$$

$$f(x) = \frac{1}{2}^x$$

$$f(x) = .8^x$$

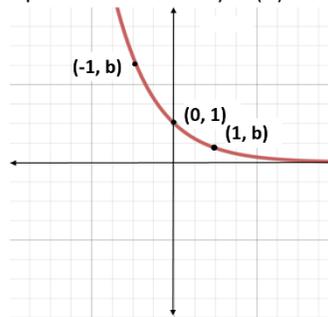
$$f(x) = 1.2^x$$

Exponential Growth:  $f(x) = b^x$  where  $b > 1$



- Domain:
- Range:
- Increasing:
- Decreasing:
- y-intercept:
- Asymptote:

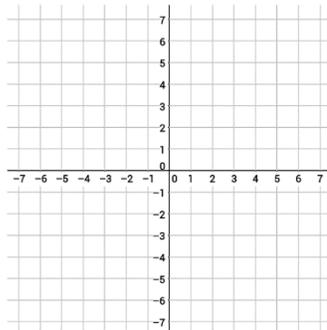
Exponential Decay:  $f(x) = b^x$  where  $0 < b < 1$



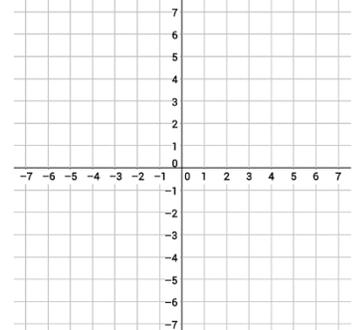
- Domain:
- Range:
- Increasing:
- Decreasing:
- y-intercept:
- Asymptote:



Tell whether  $y = (1.3)^x$  represents *exponential growth* or *exponential decay*. Then graph it.



Tell whether  $y = \left(\frac{1}{3}\right)^x$  represents *exponential growth* or *exponential decay*. Then graph it.



## Exponential Models

Exponential Growth Model

$$y = a(1 + r)^t$$

Exponential Decay Model

$$y = a(1 - r)^t$$

